

Leah Cox

Designer

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vision

Ten years of footwear industry experience, five years with consistent focus on color design, color trends, creating seasonal color palettes, original print and pattern artwork and material design. Highly motivated and creative individual, who thrives in challenging environments and appreciates situations where there is always something new to learn. Enthusiastic about telling stories through color and design, creating newness and beauty in the world.

professional experience

TOMS Footwear - Los Angeles, CA (*Contract Designer: 2022-Present*)

Color and Materials Designer

- Create seasonal color stories, seasonal color palette, and trend research for men's, women's and kids product lines
- Execute color and material direction through cads and tech-packs

OluKai - Portland, Oregon (*Full-time: 2017 - 2020, Contract Designer: 2020 - Present*)

Lead Color and Materials Designer

- Execute color and material applications through cad and tech-pack work
- Create seasonal color story, original artwork and print design direction for men's, women's and kid's footwear lines
- Lead seasonal materials point-of-view, collaborating with design, development and product management
- Design and present seasonal color and materials direction to product, sales, marketing, and upper management
- Studied and presented findings from inspiration travel to identify current fashion trends (print inspiration and application, artistic styling, colors & fabrics)

HappyLucky Design - Portland, Oregon (*Contract Designer: 2017-2018*)

Senior Designer

- Lead designer for the new adidas Brooklyn Farm creative space design & launch event
- Lead designer for the adidas Global Brand Conference event & marketing materials
- Retail design, including windows and in-store displays for adidas NEO China

Roundhouse Agency - Portland, Oregon (*Full-time: 2015-2017*)

Senior Designer

- Lead designer for Reebok retail campaigns, including in-store graphics, window and in-store displays at Reebok and big box stores

adidas - Portland, Oregon (*Contract Designer: 2013-2015*)

Technical and Color Designer in Sport Performance Footwear

- Color and technical design in sport performance footwear category
- Create and maintain lineart, schematics, color cads, photoreals, as well as graphics and logos for product

Nike - Beaverton, Oregon (*Full-time: 2009-2013*)

Graphic Design Assist T Shirt Center of Excellence (Graphic Design Studio)

- Design of T-shirt graphics for various Nike categories, including Nike NFL, Women's Training, Tennis, Baseball & Soccer
- Execute and maintain schematics, including graphic placements and three-dimensional lineart, worked closely with development to ensure accurate samples

education

Pacific Northwest College of Art (PNCA)

Bachelor of Fine Arts in Communication Design, focus in color design and typography

Lewis and Clark College

Attended for two years with focus in Fine Art and Art History

Pacific Village Institute

Semester abroad program to India, Nepal and Tibet, focus on language, art and culture

thanks for your time :)